FALCON TRADING COMPANY, INC. dba SunRidge Farms 423 Salinas Road Royal Oaks, CA 95076 831 786-7000

Contact: Ronald Giannini Falcon Trading Company/SunRidge Farms (831) 786-7000

FOR IMMEDIATE RELEASE—September 25, 2012--Falcon Trading Company, Inc./SunRidge Farms of Royal Oaks, CA announced that it has taken the precautionary measure of voluntarily recalling the three bulk items mentioned below.

The product contains peanut butter supplied by Sunland, Inc.. Sunland, Inc. initiated a voluntary recall of all peanut butter products manufactured between May 1, 2012 and September 24, 2012, "because the products may have the potential to be contaminated with salmonella." Salmonella is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Please visit the Centers for Disease Control and Prevention's website at http://www.cdc.gov.

Falcon Trading Company/SunRidge Farms is committed to producing only the highest quality products, and our top priority is the safety of our customers. For this reason we are issuing this voluntary recall as a precautionary measure.

No illnesses have been reported in connection with the SunRidge Farms recalled product and no other SunRidge Farms products are being recalled at this time.

Consumers who have purchased the items mentioned below should return it to the retail store where they purchased it for a full refund. If they have any questions, they should call Falcon Trading Company's customer service at 1-831-786-7000.

RE: SUNRIDGE FARMS – ENERGY NUGGETS

Item <u>Code</u>	UPC <u>Code</u>	Item Description	Pack <u>Size</u>
022160	086700221600	SUNRIDGE CANDY-ENERGY NUGGETS	10 POUND CASE
Case Quantity		Lot Codes:	
852 Cases		2351244; 2361244; 2411244; 2421244 1851217; 1871217; 1881217; 1911217 1921217; 1931217; 1941217; 1951217	

RE: SUNRIDGE FARMS – PEANUT BUTTER POWER CHEWS

Item <u>Code</u>	UPC <u>Code</u>	Item Description	Pack <u>Size</u>	
500200	086700902004	SUNRIDGE CANDY-PEANUT BUTTER POWER CHEWS	10 LB CASE	
Case Quantity		Lot Codes:		
1846 Cases		2511230; 2541230; 2551230; 2561230 2361214; 2371214; 2401214; 2211283 2221283; 2271283; 2281283; 2011212 2021212; 2051212; 2061212; 2071212 2081212; 1711269; 1721269; 1731269 1741269; 1771269; 1781269		

<u>RE:</u> SUNRIDGE FARMS – TREASURE TROVE MIX

Item <u>Code</u>	UPC <u>Code</u>	Item Description	Pack <u>Size</u>
430110	086700301104	SUNRIDGE SNACK MIX-TREASURE TROVE MIX	20 POUND CASE
<u>Case Q</u> ı	ıantity	Lot Codes:	
50 Ca	ses	2051213; 2271263	